

SPONSORSHIP PROSPECTUS



NOVEMBER 12, 2025

The Bellevue Hotel | Philadelphia, PA



**Health
In Hand™**



Overview



**Join us for the Health In Hand Foundation Gala
at the historic Bellevue Hotel in Philadelphia on
Wednesday, November 12 from 6-9 pm.**

The gala is held each year to recognize the critical vision, mission, and consumer-focused work of the Health In Hand Foundation: to help people live happier, healthier lives through responsible self-care. This year's event program will feature the 2025 U.S. Self-Care Marketing Awards to recognize the strategic innovation and marketing expertise of CHPA member companies in the over-the-counter (OTC) medicine, dietary supplement industries, and consumer medical device industries..

More than 350 attendees from 90 CHPA member companies and healthcare organizations attend the gala for the industry's "night out".



**Health
In Hand**TM
Simplifying Self-Care

WHAT DOES THE GALA SUPPORT?

Every dollar raised for the Gala supports the Health In Hand Foundation, CHPA's 501(c)(3) philanthropic arm that is dedicated to promoting the safe and responsible use of consumer healthcare products.

Our Vision

Happier, healthier lives through responsible self-care

Our Mission

Empowering consumers to make safe, informed decisions about choosing and using self-care products.



KEY SPONSOR BENEFITS

- ~3 hours of networking with 350+ consumer healthcare executives
- Opportunity to attend exclusive VIP reception with CHPA Board of Directors and Health In Hand Foundation Board of Directors (for Gold level and up)
- Full visibility and recognition to attendees before, during and after the event



As a participating sponsor, your organization will have the opportunity to:

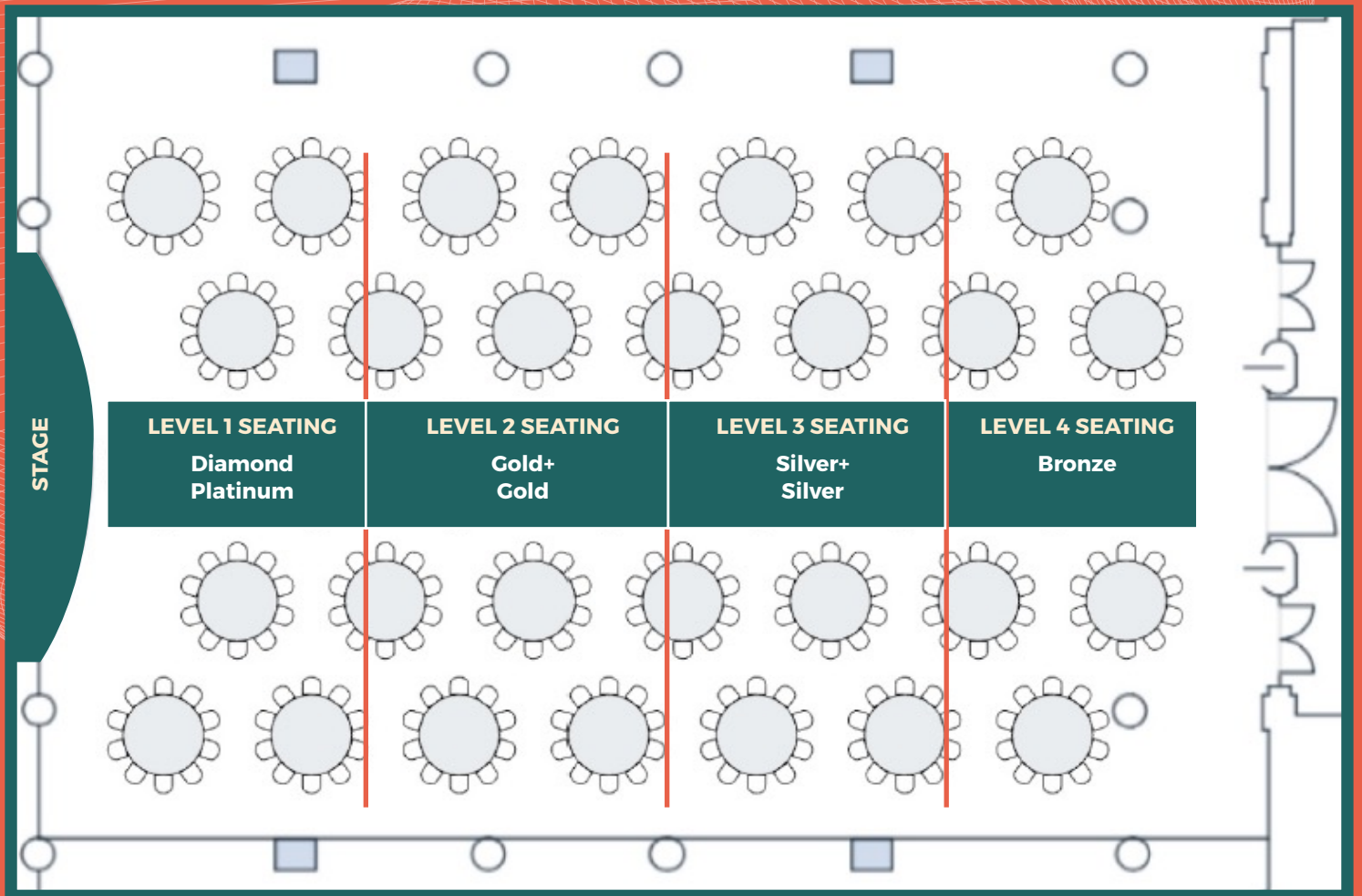
- Interact with key decision makers across the consumer healthcare industry
- Showcase your organization to the full Gala audience, which includes C-suite leaders from leading OTC and self-care manufacturer companies
- Increase brand awareness within this niche community
- Reinforce your continued commitment to the Gala event and the 2025 U.S. Self-Care Marketing Awards
- Generate leads for new business
- Enhance your prominence as a leader in supporting the Health In Hand Foundation generate leads for new business



GALA SPONSORSHIP LEVELS

2025 Investment Level	Cost	Tickets to VIP Reception	Final Program Recognition	Bellevue Seating Level	Promotional Visibility & Live Recognition
Diamond 2 Tables (20 seats) 4 Industry Leaders at Table	\$27,000	4	Full page	Level 1	✔
Platinum 1 Table (10 seats) 3 Industry Leaders at Table	\$16,000	3	Full page	Level 1	✔
Gold + 1 Table (10 seats) 2 Industry Leaders at Table	\$13,000	2	Half page	Level 2	✔
Gold 1 Table (10 seats)	\$11,000	2	Half page	Level 2	✔
Silver + 1 Half Table (5 seats) 1 Industry Leader at Table	\$8,000			Level 3	✔
Silver 1 Half Table (5 seats)	\$5,500			Level 3	✔
Bronze Seat trio (3 seats)	\$3,500			Level 4	✔

THE BELLEVUE BALLROOM



“ADD ON” SPONSORSHIP OPPORTUNITIES

Table Gifts: \$10,000

- Provide a gift to all Gala attendees that will be placed at each seat in the ballroom.
- One sponsorship available.



Award Category Sponsor: \$5,000

- Sponsor an award category for the 2025 U.S. Self-Care Marketing Awards.
- Company name and logo will be included in promotions and announced from stage.
- 8 categories available to sponsor; list available at chpa.org/marketingawards.



Open to Associate members only.

Photo Booth: \$5,000

- Sponsor photo booth for all Gala attendees during attendee reception.
- Incorporate company logo on instant photos.
- One sponsorship available.



COMMITMENT

To secure your sponsorship, contact Health In Hand Foundation Coordinator, **Nia Tate** at ntate@chpa.org or **206-661-3592**.

TESTIMONIALS FROM ATTENDEES

"Top-notch event. We were made to feel special."

"Great content, just long enough. Good food, drink and venue."

"Great space for connecting and meeting people."

"The crowd was electric! Everyone was dressed up and looked spectacular. Lots of interaction and networking."

"Loved it! Best Gala so far!"

"Excellent venue; enjoyed the presentations and company."

"Big hit. Will support again!"