



CONSUMER  
HEALTHCARE  
PRODUCTS  
ASSOCIATION

# 2025

## Self-Care Leadership Summit (SLS) Sponsorship Opportunities

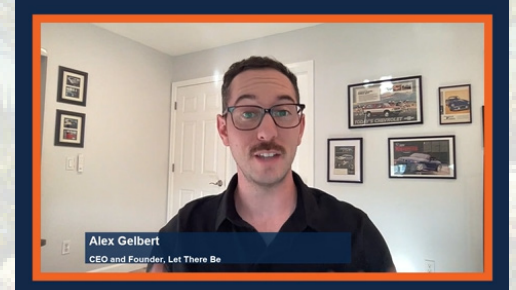


# Annual Self-Care Leadership Summit

March 17-19, 2025

La Cantera | San Antonio, TX

The CHPA Self-Care Leadership Summit is an intimate, exclusive, annual gathering of the leaders of the consumer healthcare industry. It is where the business of self-care happens. Content is designed for high-level executives, and time is intentionally scheduled for both formal and informal business interaction.



Don't just take our sponsorship word for it...  
[Hear from two-time sponsor Alex Gelbert!](#)

## 2024 Sponsors



## Last Year's Attendees >>>

Over **320** Executives, including leadership from **58** manufacturers

**Take advantage of the opportunity to leverage your presence and participation! We aim for maximum collaboration to ensure that your brand and capabilities shine.**





# Annual Self-Care Leadership Summit

## SPONSORSHIP OPPORTUNITIES & OUTLINE OF BENEFITS

### Sponsor Recognition:

- » Company name and/or logo listed on all CHPA promotional materials & emails, pre- and post-meeting.
- » Linkable logo listed on various CHPA event webpages including Sponsor Thank You page.
- » Right to use CHPA 2025 SLS Sponsor graphic (*sponsor-designed promotional materials subject to final approval from CHPA*)
- » Opportunity to provide a product for the beloved CHPA attendee favor box, mailed to all attendees post-meeting. *Must submit [participation form](#) by 1/31/2025.*

Contact [cstillwagon@chpa.org](mailto:cstillwagon@chpa.org) for examples of past sponsor visibility.



**PREMIER LEVEL RECOGNITION** | **\$40,000**

Includes invitation for 2 to Board Dinner

**PLATINUM LEVEL RECOGNITION** | **\$25,000 - \$39,999**

Includes invitation for 1 to Board Dinner

DON'T SEE WHAT YOU'RE LOOKING FOR? CONTACT [CARLA STILLWAGON](#) TO EXPLORE SPONSORSHIP OPPORTUNITIES & BENEFITS IN DETAIL.

OPPORTUNITY	COST
<b>Board of Directors Dinner</b>	<b>\$45,000</b> <b>SOLD</b>
<b>Opening Night Reception and Dinner</b>	<b>\$40,000</b>
<b>Custom Cowboy Hats</b>	<b>\$15,000</b>
<b>Live Music</b>	<b>\$10,000</b>
<b>Petting Zoo</b>	<b>\$15,000</b>
<b>Signature Cocktail</b>	<b>\$10,000</b>
<b>Tequila Tasting</b>	<b>\$15,000</b>
<b>Board of Directors Reception</b>	<b>\$30,000</b> <b>SOLD</b>
<b>Signature Cocktail</b>	<b>\$8,000</b>

OPPORTUNITY	COST
CCTV Hotel TV	\$25,000
Leadership or Keynote Session Introduction (5 3)	\$25,000 each
Networking Lounge	\$25,000 <b>SOLD</b>
Golf Tournament, Pickleball, or Spa Experience	\$20,000 each
Lunch (2)	\$20,000 each <b>SOLD</b>
After Hours Event Bar, Giveaways & Introduction	\$15,000
Signature Cocktail	\$8,000 <b>SOLD</b>
Karaoke	\$6,000
Breakfast (2)	\$15,000 each
Charging Stations	\$15,000
Women's Leadership Forum (WLF) Event	\$15,000 <b>SOLD</b>
Live Music	\$8,000
Signature Cocktail	\$8,000
Elevator Clings	\$12,000
Golf Challenge Holes & Prizes	\$10,000 <b>SOLD</b>
Hotel or Fun Run Coffee Station (3)	\$10,000 each/day
Hotel Key Cards	\$10,000
Learning Lab (5 3)	\$10,000 each
Mobile App	\$10,000
Refreshment Break (2)	\$10,000 each
Registration	\$10,000
Room Drop	\$10,000 <b>SOLD</b>
Sunscreen	\$10,000
Wi-Fi	\$10,000 <b>SOLD</b>
Afternoon Pick-me-up	\$8,000 <b>SOLD</b>
Branded Writing Pads	\$8,000
Custom Turn Down Service	\$8,000
Door Hangers	\$8,000
Sustainability Sponsor	\$8,000
Orientation & Welcome Webinar	\$6,000 <b>SOLD</b>
Floral Arrangements	\$5,000
Fun Run Sand Logo/Structure or Giveaway	\$5,000