

CHPA[®]

**IVAN D. COMBE
LIFETIME
ACHIEVEMENT
AWARD**

CHPA's Highest Honor

PAST WINNERS

Jeff Needham (2024)

Jeff Needham, is an industry leader with a long and accomplished career spanning nearly four decades in consumer healthcare sales and executive management at The Perrigo Company,

retiring in 2020 as President of Consumer Healthcare for the Americas. Through a series of strategic mergers and acquisitions, Needham helped grow Perrigo's revenues from \$93 million in 1984 to more than \$5.0 billion during his tenure at the company. Key transactions under Needham's leadership included the sale of Perrigo's "Equate" brand to Walmart, now a \$1.5 billion store brand, and an exclusive partnership with Amazon to launch "basic care," marking Amazon's introduction into the OTC store brand market.

"It's such an honor to recognize a leader like Jeff, whose work and contributions have undoubtedly advanced our entire industry,"

-Scott Melville, CHPA President and CEO .



Jim Mackey (2023)

"During his extensive career, Jim helped lead and launch multiple Rx-to-OTC switches that provided consumers with new and innovative OTC options... perhaps his greatest industry legacy was his leadership in organizing an industry response to the Combat Methamphetamine Epidemic Act, which placed OTC pseudoephedrine (PSE) behind the counter and led to states to consider making PSE a prescription product."

"Jim's career accomplishments and personal attributes make him an extremely deserving recipient of this year's Ivan D. Combe Lifetime Achievement Award,"

- Scott Melville, CHPA President and CEO



Gary Downing (2022)

“Over his amazing career, Gary has been described as ‘the ultimate boss’ and he has built strong, loyal teams. One former colleague noted that to be on Gary’s team, to have his confidence in you, and to be counted on by him, was the ultimate professional and personal reward.”



- Michelle Wang Goodridge, Chair, CHPA Board of Directors

Scott Emerson (2021)

“Scott has made an enormous contribution, not just to CHPA, but to its members and the broader consumer healthcare space, as well. He’s passionate about making lasting connections between brands and consumers and is committed to mentoring and developing leaders for the future.”



- Scott Melville, CHPA President and CEO

COMBE AWARD

*Business Excellence | Legacy |
Commitment to the
Association & the Consumer
Healthcare Industry*



Timothy G. Hayes (2019)

"He knows how to build great teams like few people in any industry. While he expected strong results, his leadership is characterized by his humanity and mutual admiration and respect. He believed that

successful teams working together is what ultimately delivers results."

- Gary Downing, Past Chair, CHPA Board of Directors

John Hendrickson (2018)

"While John describes himself as tremendously competitive, he believes it's equally as important to partner and support others in their journey. His business success, industry commitment, community



involvement, and spirit of giving back to others makes John an extremely deserving recipient of the Ivan D. Combe Lifetime Achievement Award."

- Jeff Needham, Past Chair, CHPA Board of Directors

Bob Donovan (2017)

"Bob combined his intelligence, pragmatism, and leadership with a uniquely, engaging sense of humor. While results oriented, he possessed a social conscience and was always willing to listen and consider alternate points of view. He graciously served as a mentor to future industry leaders, and thus embodies the attributes that are symbolized by the Ivan D. Combe Award."



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- Jeff Needham, Past Chair, CHPA Board of Directors

Jim Cope (2017)

"Jim's background reads like a history book. Under Cope's first year of leadership, CHPA played a small but important part in resolving an international crisis – the failed Bay of Pigs invasion of Cuba – when hundreds of people were taken prisoner and



held hostage by Fidel Castro. Working with CHPA member companies, Cope helped CHPA secure more than \$7 million worth of product donations for the hostages who were eventually released safely. Considering amazing stories like this, plus his lifetime of other accomplishments for our industry, this over-due honor could wait no longer."

- Scott Melville,
CHPA President and CEO



Mike Valentino (2016)

"Mike has more than 30 years of exceptional achievement in the healthcare industry both at pharmaceutical companies and venture-backed start-ups.

CHPA is delighted to recognize him for all of his leadership and dedication to the consumer healthcare industry. His legendary business acumen, strong leadership skills, and ability to recognize opportunities has set him apart from others in the industry."

- Scott Melville, CHPA President and CEO

Christopher B. Combe (2015)

"It's altogether fitting that Christopher be honored with the award named after his father, as he has certainly carried out his father's legacy, not only as a strong leader of Combe Incorporated, but also in upholding the principles of this award. As an industry leader and as a true philanthropist committed to various social and educational causes, Christopher exemplifies the ideals celebrated by this honor."



- Scott Melville, CHPA President and CEO



George Quesnelle (2014)

“George was a pioneer in the field of switch. His work on groundbreaking Rx-to-OTC switches helped enable hundreds of thousands of people to take control of their health and, ultimately, their well-being. In the industry,

George’s peers have long admired his confidence, conviction, and unshakeable integrity. All who have had the privilege to work with him know he lives by the mantra of ‘doing well by doing good.’”

- Scott Melville, CHPA President and CEO

Gary Balkema (2013)

“Gary’s convincing projections of future opportunities, his messages about consumer empowerment, consumer education, working with other stakeholders, and about the important fundamentals of the industry, are as true today as they were then.”

- David Webber, Past Chair, WSMI



Pat Lonergan (2012)

“Pat is a truly brilliant example of a lifetime of achievement and legacy of leadership. His work has touched thousands of lives personally and millions of lives indirectly through his five decades of effort to improve self-care for U.S. consumers. He is a crusader within our industry, an inspiring leader among his peers, employees, community, and family.”

- Scott Melville, CHPA President and CEO



**Dr. Linda A. Suydam
(2010)**

Stanley Barshay (2010)



Charles J. Hinkaty (2008)

**Sen. Orrin D. Hatch, R
Utah (2006)**

**Dr. Jerome Reinstein,
Ph.D. (2002)**

**Michael D. Maves, M.D.
(2001)**



**Ivan D. Combe (2001)
[posthumously]**



The Consumer Healthcare Products Association (CHPA) invites you to Submit Nominations for the Combe Award for the 2025 Ivan D. Combe Lifetime Achievement Award to be presented on March 18, 2025, at the CHPA Annual Self-Care Leadership Summit (SLS). The Ivan D. Combe Award recipient will be selected by the CHPA Award Committee from nominations mailed or emailed by January 10, 2025.

2025 Nominations