



2024 Marketing Forum Attendee List (As of November 11)

Attendee	Company Name	Title
Pehush, Kristin	/prompt.	EVP, Engagement
Rubinson, Lori	/prompt.	Managing Partner
Brown, Chris	Advantage Solutions	SVP Sales
Moran, Tom	Advantage Solutions	VP Drug/Health/Wellness
Baron, Carly	Advantice Health	Chief Marketing Officer
McMullen, Ash	Advantice Health	Head of E-Commerce
Bankeroff, David	Alcon Laboratories, Inc.	Head of US Sales
Hersh, Allan P.	Amazon	Head of Healthcare, Advertising
Ripps, Josh	Amazon	Director of CPG Advertising Sales
Chaudhuri, Ranjan	Aurohealth/Vespyr Brands	VP Marketing Vespyr Brands
Ferris, John M.	Bausch + Lomb	Executive Vice President, Global Consumer
Meckes, Sharon	Bausch + Lomb	Sr Director, Innovation
Montilla, Sasha	Bausch + Lomb	Senior Brand Manager
Teryek, Mary	Bausch + Lomb	Vice President, Marketing Consumer Products
Carmody, Lauren H.	Bayer Consumer Health	Senior Brand Manager
Tomasi, David	Bayer Consumer Health	President - Bayer Consumer Health, North America
Dittrich, Britta	Beurer North America	President



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Watt, Kendaline	Beurer North America	Associate Marketing Director
Fiorletti, Vincent Matthew	Biocodex	Associate Brand Manager
Pieper, David	Biocodex	Brand Manager
Walton, Yasirah	Biocodex	Administrative Assistant
Grannan, Timothy	Blistex Inc.	President
Rosso, Larissa Hawkes	Blistex Inc.	Senior Brand Manager
Boudazin, Janick	Boiron Inc.	President & Chief Executive Officer
Berinato, Mike	BVA Nudge Consulting	Client Strategy and Development
Groome, Shattuck	CagePoint	CMO
Andree, Jason	Checkable	VP of Marketing
Hornberger, Kristin	Circana	EVP, Practice Leader, Wellness & Homecare
Rothman, Jeffrey	Colgate-Palmolive Company	Senior Vice President, General Manager, Oral Care North America
Combe Shetty, Keech	Combe Incorporated	Executive Chair
Allgaier, Beth	Consumer Healthcare Products Association	Senior Vice President, Business Development and Industry Relations
Driscoll, Charlynn	Consumer Healthcare Products Association	Vice President, Meetings & Education
Jones, Roberta	Consumer Healthcare Products Association	Executive Assistant, President's Office & Business Development
McFadden, Shanae	Consumer Healthcare Products Association	Director, Meetings and E-Learning



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Melville, Scott	Consumer Healthcare Products Association	President and CEO
Reese, Robyn	Consumer Healthcare Products Association	Manager, Marketing
Stillwagon, Carla	Consumer Healthcare Products Association	Manager, Business Development
Tolentino, Tatiana	Consumer Healthcare Products Association	Senior Manager, Education
Spears, Kenzie	Contract Pharmacal Corp.	Marketing Manager
Creagan, James	CrossingWell Consumer Health	General Manager
Hakobyan, Vahe	Designs for Health, Inc.	Director, E-Commerce
Sheppard, Richard	Designs for Health, Inc.	Chief Marketing Officer
Sheppard, Richard	Designs for Health, Inc.	Chief Marketing Officer
Archbold, Ana	Dr. Reddy's Laboratories Inc	Lead Strategic Marketing
Girotra, Ashish	Dr. Reddy's Laboratories Inc	Vice President & Head , Self-Care & Wellness
Healy, Kathryn	Dr. Reddy's Laboratories Inc	Director, OTC Brand Marketing
Emerson, Scott	DSE Healthcare Solutions, LLC	Partner
Becker, Amanda	Emergent BioSolutions Inc.	Vice President, Marketing
Doyle, Kate	Emergent BioSolutions Inc.	Director, Omnichannel Growth Strategy
Menzel, Kevin	Focus Consumer Healthcare	President
Bradley, Gregory W.	Foundation Consumer Healthcare LLC	Chief Executive Officer



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Evans, Tara	Foundation Consumer Healthcare LLC	Marketing Director
Janesch, Kassia	Foundation Consumer Healthcare LLC	Brand Manager
Caceres, Agustin R.	Genomma Lab USA Inc.	President & General Manager, North America
Broms, Corey	Global Overview	VP of Business Development
Goedjen, Carl	Global Overview	Founder and President
Wall, Beth	Global Overview	VP of Customer Marketing & Sales
Bauguess, Alex	GoodRx	Strategic Partnerships, Consumer Health & Wellness
Calhoun, Michele	GoodRx	Head of Consumer Health & Wellness
Reiter, Kim	GoodRx	VP Consumer Health & Wellness
Paley, Lisa D.	Haleon	President, North America
Nicloy, Angela	Hamacher Resource Group, Inc.	Director of Marketing
Wendland, Dave	Hamacher Resource Group, Inc.	Vice President Strategic Relations
Reimondo, Amanda	HealthSource Marketing	Marketing Manager
Stone, Jordan	HealthSource Marketing	President
Lopé, Christy	Hill Holliday Quest	Managing Director
Inclendon, John C.	Hisamitsu Pharmaceutical Co., Inc.	President and Chief Executive Officer, Hisamitsu America, Inc.
Barickman, James	Infirst Healthcare Inc.	President and Chief Executive Officer



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Kuhn, Jamie	Infirst Healthcare Inc.	VP Marketing
Wang Goodridge, Michelle	Kenvue	U.S. President of Brand Growth
Whitehead, Alfred	Klick Consulting	Executive Vice President, Applied Sciences
Chovanes, Kathryn	Let There Be	Chief Client Officer
Gelbert, Alex	Let There Be	Chief Executive Officer
DeWolf, Christopher D.	Lil' Drug Store Products, Inc.	Co-owner, President & CEO
Flores, Pam	LiveWorld	Account Director
Sloan, Randy M.	Lornamead, Inc.	President
Kelly, Michael	M Kelly Media	President
Maxwell, Anna	Maxwellia	Founder & CEO
LaMonte, Steven R.	Metagenics LLC	Executive Chairman
Kent, William	Midas Pharmaceuticals, Inc.	Vice President of Pharma Solutions
Buckwalter, Abigail	Nestle Health Science	Chief Executive Officer
Cummings, Liz	Nicholas Hall Group of Companies	VP, Business Development, North America
Frey, Sherry	NielsenIQ	Vice President, Total Wellness
Harrison, Erica	NielsenIQ	Vice President of Analytic Sales
Factor, Jeffrey S	Opella	Senior Brand Manager



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Ross, Greg	Opella	Head of Consumer Healthcare North America
Michaelson, Julie	PatientPoint	Vice President, Client Solutions
Patterson, Alexandra	PatientPoint	VP, Client Solutions
Miller, Charles	Persuadable Research Corporation	President & CEO
Reese, Jeffrey	Reese Pharmaceutical Company	President
Kolek, Jacqueline	RF Peppercom, a division of Ruder Finn	Chief Innovation Officer
Gallagher, Lisa	RhinoSystems, Inc	Chief Marketing Officer
Jing, Ruo	RhinoSystems, Inc	Sr. Director of Digital and Ecomm
Pearson, John	RhinoSystems, Inc	Chief Executive Officer
Held, Carisa	SBL Consulting Group	Senior Managing Consultant
Levy, Susan B.	SBL Consulting Group	Founder & Principal
Kemme, Matthew	SCN BestCo.	Chief Commercial Officer
Solomon, Carlyn	SCN BestCo.	Chief Executive Officer
Buono, Lisa C.	Selfcare Dynamics LLC	Founder
Armenio, Veronica	Sophia Labs USA, Inc.	Director of Consumer Health
Rabago Franco, Arturo	Sophia Labs USA, Inc.	COO
Kapur, Nivaran	Taro Pharmaceuticals U.S.A., Inc.	Head OTC Business



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DelleCave, Anthony	The BAM Connection, LLC	Managing Director
Fishman, Ben	The Emerson Group	Director Marketing, Emerson Marketing
Mori, Hiroshi	The Mentholatum Company	President, Mentholatum USA
McWaters, Phil	The Procter & Gamble Company	SVP & GM NA Personal Health Care
Holquist, Gretchen	Ultima Health Products Inc.	Vice President of Marketing
Brown, Christopher R.	WellSpring Consumer Healthcare	Chief Executive Officer