



**2024 - 2026**

# CAP SPONSORSHIP OPPORTUNITY

## CHPA Academy Reach To Date:

**3.2k**

ATTENDANCES

**45**

WEBINARS

**430k**

PROMOS

**90%**

MANUFACTURER MEMBER PARTICIPATION

**15**

DEI, NEXTGEN & WOMEN'S LEADERSHIP SESSIONS

**HIGH VISIBILITY = HIGH VALUE**

Become a CAP Sponsor and increase your company's visibility as a committed partner in consumer healthcare industry education.

Designed to expand the knowledge of industry professionals, CHPA Academy provides a comprehensive overview of business-critical topics from thought leaders like YOU.

## CHPA Academy Partner (CAP)

\$15,000 includes 3 years of high-impact benefits:

- Company logo & backlink on CHPA Academy homepage
- CAP recognition on all pre- and post-marketing materials and slide decks for webinars
- Use of CAP logo
- Free live & archived\* webinar opportunities annually, including customized & targeted marketing, all handled by CHPA
- Post-webinar survey data

*\*webinar archival subject to CHPA approval*

CHPA Thanks our Founding Educational Partners (FEP) for their support in successfully launching our e-Learning platform in 2020!



Contact Carla Stillwagon at [cstillwagon@chpa.org](mailto:cstillwagon@chpa.org) to maximize your CAP recognition and benefits through 2026.