

NOVEMBER 15, 2023

The Bellevue Hotel | Philadelphia, PA



Sponsorship Information



**CHPA EDUCATIONAL
FOUNDATION**

2023 Gala Sponsorship Levels

| 2023 Investment Level | Cost | Invite to VIP Reception | Program Ad | Bellevue Seating Level | Promotional Visibility & Live Recognition |
|---|----------|-------------------------|------------|------------------------|---|
| Diamond 2 Tables (20 seats) 4 Industry Leaders at Table | \$25,000 | 4 Tickets | Full page | Level 1 | ✓ |
| Platinum 1 Table (10 seats) 3 Industry Leaders at Table | \$15,000 | 3 Tickets | Full page | Level 1 | ✓ |
| Gold + 1 Table (10 seats) 2 Industry Leaders at Table | \$12,000 | 2 Tickets | Half page | Level 2 | ✓ |
| Gold 1 Table (10 seats) | \$10,000 | 2 Tickets | Half page | Level 2 | ✓ |
| Silver + 1 Half Table (5 seats) 1 Industry Leader at Table | \$7,500 | | Half page | Level 3 | ✓ |
| Silver 1 Half Table (5 seats) | \$5,000 | | | Level 3 | ✓ |
| Bronze Seat trio (3 seats) | \$3,000 | | | Level 4 | ✓ |



A la Carte Sponsorship Opportunities

Table Gifts: \$10,000 **SOLD**

- Provide a gift to all Gala attendees that will be placed at each seat in the ballroom.
- One sponsorship available.

Attendee Gifts: \$7,500

- Provide a gift to all Gala attendees that will be placed at a table in front of the entrance to the ballroom.
- One sponsorship available.

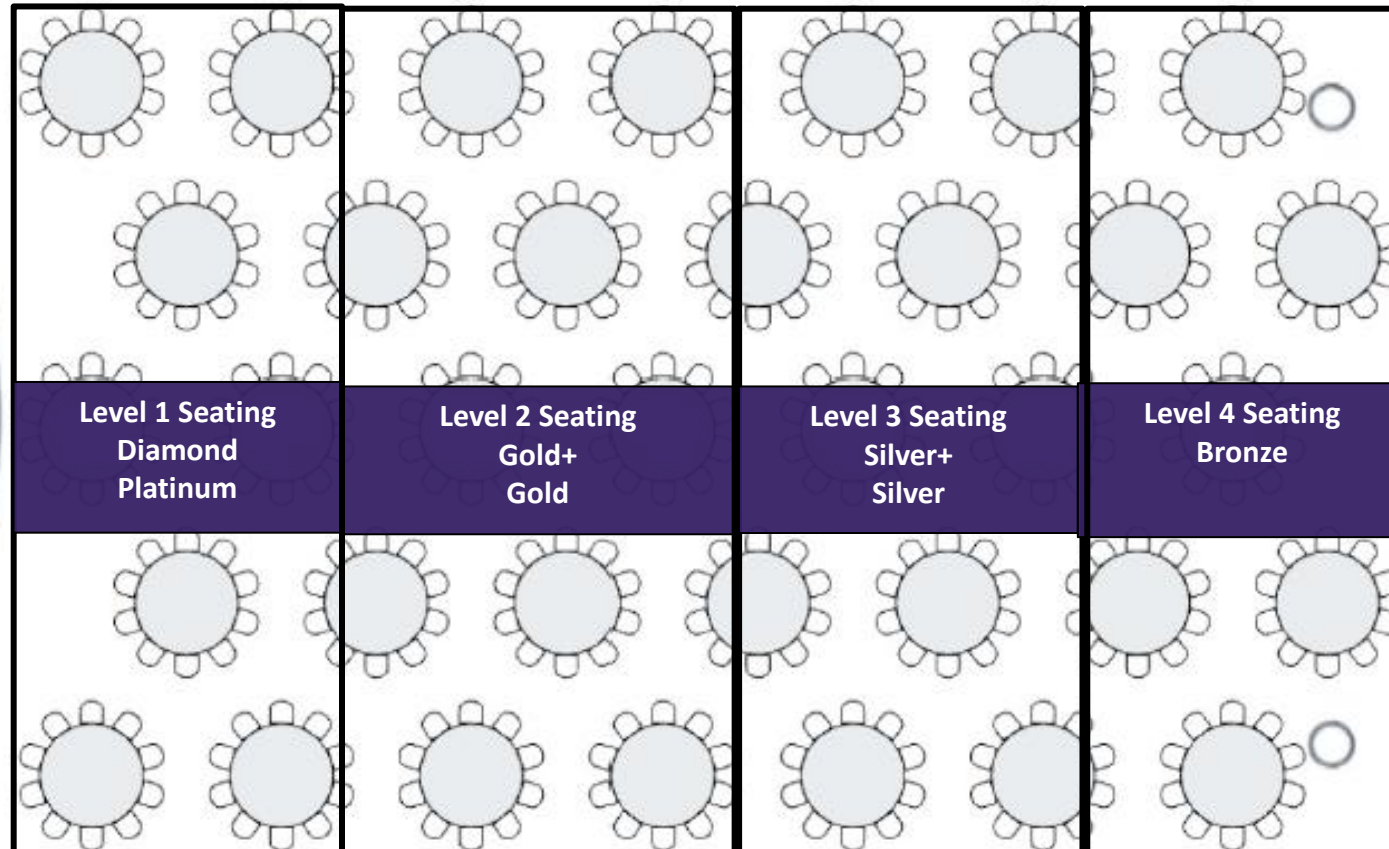
Award Category Sponsor: \$5,000

- Sponsor an award category for the 2023 U.S. Self-Care Marketing Awards.
- Company name and logo will be included in promotions and announced from stage.
- 10 categories available to sponsor; list available at chpa.org/marketingawards.
- Open to Associate members only.

Final Program Advertisements

- \$5000 – Full page, full-color ad
- \$2500 – Half page, full-color ad

The Bellevue Ballroom



CHPA EDUCATIONAL
FOUNDATION

gala
2022



Key Sponsor Benefits

- ~3 hours of networking with 300+ consumer healthcare executives
- Opportunity to attend exclusive VIP reception with CHPA Board of Directors and CHPA Educational Foundation Board of Directors (for Gold level and up)
- Full visibility and recognition to attendees before, during and after the event









Commitment

- To secure your sponsorship, contact CHPAEF Executive Director Mary Leonard at mleonard@chpa.org or 703-447-1183.

