

CHPA

**NOVEMBER 16, 2023**

The Bellevue Hotel | Philadelphia, PA

# MARKETING FORUM

## SPONSOR THE 2023 MARKETING FORUM

Don't miss this year's Marketing Forum for an action-packed day of learning, taking place the day after the 2023 CHPAEF Gala on November 16 at the Bellevue Hotel in Philadelphia.

Targeting mid-to upper level marketing professionals in the self-care industry, this event will feature a unique mix of learning formats for maximum value to participants.

### OPPORTUNITIES

All sponsors will receive...

recognition from the podium, logo visibility on signage and via screen, stage, handouts, and CHPA website & communications, and the opportunity to record a video message direct to participants!



Contact Allegra Bartscherer to discuss the best opportunities to feature your capabilities!

*Additional opportunities will be considered upon request.*

Contact Allegra Bartscherer at [abartscherer@chpa.org](mailto:abartscherer@chpa.org) for information or to secure your opportunity!



#### Breakfast, Lunch, or Reception Sponsor

\$10,000 includes:

- Company logo featured on signage at breakfast/lunch/reception



#### Tabletop Sponsor

\$2,500 includes opportunity to:

- Present your unique capabilities during roundtable discussions
- Provide branded products/giveaways - snacks and drinks encouraged!\*

*\*F&B through the Bellevue is an additional sponsor expense*

#### Forum Schedule\*

8:00AM - 9:00AM	Networking Breakfast
9:00AM - 12:00PM	Programming Details Forthcoming
12:00PM - 1:00PM	Networking Lunch
1:00PM - 4:00PM	Roundtable Discussions & Sponsor Networking
5:00PM - 6:00PM	Reception

*\*schedule is subject to change*

#### Registration

Individual Attendee - \$895

Gala Attendee - \$795

Forum & Gala Attendee - \$1,795

**CHPA**

CONSUMER  
HEALTHCARE  
PRODUCTS  
ASSOCIATION

Taking healthcare personally.