

SCHEDULE AT-A-GLANCE

SUNDAY, MARCH 19TH

Registration: **11:00AM - 5:00PM**
Grand Ballroom Foyer

11:45AM - 4:30PM

Golf Tournament & Activities

Golf Course

12:00PM - 2:00PM

Joint Committee Meeting (Invitation Only)

Central Park Ballroom A-D

5:30PM - 6:30PM

Women's Leadership Forum Event

Central Park Ballroom A-D

6:30PM - 7:00PM

First Timer's Orientation

Sir Harry's Lounge

7:00PM - 10:00PM

Opening Reception, Dinner & Entertainment

Golf Pavilion

MONDAY, MARCH 20TH

Registration: **7:00AM - 5:00PM**
Grand Ballroom Foyer

7:00AM - 8:00AM

Continental Breakfast

Central Park Ballroom A-D

8:00AM - 9:15AM [●LIVE]

Leadership Session

Grand Ballroom

9:15AM - 10:00AM [●LIVE]

IRI State of the Industry: An Omni Perspective

Grand Ballroom

10:00AM - 10:15AM

Break

Grand Ballroom Foyer

10:15AM - 11:15AM [●LIVE]

M&A Update

Grand Ballroom

11:15AM - 12:00PM [●LIVE]

Defining Culture Through Leadership featuring Ginny Clarke

Grand Ballroom

12:00PM - 1:00PM

Lunch

Central Park Ballroom A-D

12:15PM - 1:15PM

Board Luncheon

Broadway/Carnegie

1:00PM - 5:00PM

Business Appointments

1:00PM - 1:45PM 

Learning Lab: The Essential Role of Video in Today's Consumer Healthcare Journey

Church

1:30PM - 4:00PM

CHPA Board Meeting (Board Members Only)

Central Park Ballroom E-H

2:00PM - 2:45PM 

Learning Lab: Stop Asking "Why?": Creating a Culture of Thought Partnership

Church

4:15PM - 5:00PM

Learning Lab: DEI-Reverse Mentoring for Self-Care Industry Leaders

Church

5:45PM - 7:00PM

Board of Directors Cocktails & Conversations Reception

Golf Pavilion Garden

7:00PM

Networking and Private Dinners On Own

7:00PM - 9:00PM

Board Dinner (Invitation Only)

Oscar's

9:00PM - 11:00PM

After Hours Event

Sir Harry's Lounge

TUESDAY, MARCH 21ST

Registration: 7:00AM - 11:30AM
Grand Ballroom Foyer

7:00AM - 8:00AM

Foundation Fun Run

Promenade

8:00AM - 10:00AM

Breakfast and Business Appointments

Central Park Ballroom A-D

9:00AM - 9:15AM [●LIVE]

Association Business

Grand Ballroom

9:15AM - 10:00AM [●LIVE]

The Business Case for Sustainability presented by NielsenIQ

Grand Ballroom

10:00AM - 11:00AM [●LIVE]

Sustainability in the States: What Can We Learn from the European Union

Grand Ballroom

11:00AM - 11:15AM

Break

Grand Ballroom Foyer

11:15AM - 12:15PM [●LIVE]

Leadership and Presidential History - A Discussion with Author Jon Meacham

Grand Ballroom

12:15PM - 1:15PM

Lunch

Central Park Ballroom A-D

1:30PM - 4:00PM

Business Appointments

1:00PM - 2:30PM

Presidents' Forum Meeting (Invitation Only)

Broadway/Carnegie

1:00PM - 3:00PM

CHPA Foundation Board Meeting (Foundation Board Members Only)

Park

1:00PM - 3:00PM

RSAC PPS Meeting (Invitation Only)

Church

1:00PM - 5:00PM

Global Self Care Federation Board Meeting (Invitation Only)

Madison

PREMIER



PLATINUM



GOLD



SILVER

