



HEMP AND DIETARY SUPPLEMENT INDUSTRY TRADE GROUPS SUPPORT

THE HEMP AND HEMP-DERIVED CBD CONSUMER PROTECTION AND MARKET STABILIZATION ACT OF 2020

The Honorable Kurt Schrader
The Honorable Morgan Griffith
U.S. House of Representatives
Washington, DC 20515

Dear Reps. Schrader and Griffith:

As the nation’s leading hemp and dietary supplement industry trade groups, joined by major retail and farm organizations, we have united to support your recently introduced legislation, the Hemp and Hemp-Derived CBD Consumer Protection and Market Stabilization Act of 2020. This bipartisan legislation would ensure federal regulation of hemp-derived cannabidiol (“CBD”) and all other ingredients derived from hemp, thereby promoting consumer safety while providing an economic boost to struggling farmers and their employees

In passing the 2018 Farm Bill, Congress made clear its intent to support the production and sale of hemp and hemp derivatives such as CBD. Thousands of American farmers planted hemp in response, with CBD and extract varieties of hemp representing the overwhelming majority of all hemp acreage sown thus far in the U.S. However, public announcements by FDA stating that it is illegal to sell ingestible hemp-derived CBD products have hindered commercial progress for these farmers. While the agency has primarily taken action against companies that have made improper disease claims, and while FDA officials have announced that they are investigating a regulatory pathway for CBD products, CBD commerce and investment have been chilled due to the absence of federal regulation, impairing job creation and economic opportunity for farmers and small businesses. Meanwhile, as a July 2020 FDA report to Congress revealed, without a clear regulatory framework, many products are being marketed without appropriate safeguards, and are misleading consumers with false label claims.

The Hemp and Hemp-Derived CBD Consumer Protection and Market Stabilization Act of 2020 would ensure that hemp-derived CBD, and other non-intoxicating hemp ingredients, could be lawfully marketed as dietary supplements. It would also require these product manufacturers to comply with the entire existing comprehensive regulatory framework for dietary supplements, so that consumers would be assured that the products they consume are safe, properly labeled and prepared and monitored with Good Manufacturing Practices.

We are very grateful for your leadership on this issue, and we look forward to strongly supporting this bill as it progresses through Congress.

Sincerely,

American Herbal Products Association (AHPA)
Consumer Healthcare Products Association (CHPA)
Council for Responsible Nutrition (CRN)
Hemp Industries Association (HIA)
Midwest Hemp Council
National Cannabis Industry Association
National Grocers Association
United Natural Products Alliance (UNPA)

US Hemp Authority
US Hemp Building Association
US Hemp Growers Association (USHGA)
US Hemp Roundtable
Virginia Hemp Coalition
Vote Hemp
We Are For Better Alternatives (WAFBA)
Wisconsin Hemp Alliance