



“Share Your Story” Contest Rules

Are you an up-and-coming female consumer healthcare marketing professional*, who has never had the opportunity to attend a CHPA conference? If so, we invite you to share your video answer to one of the four questions listed below for a chance to win our “Share Your Story” contest, sponsored by the CHPA Women’s Leadership Forum!

The winner will receive a complimentary registration to the [CHPA Marketing Conference](#) **, recognition during the conference and an opportunity to mix & mingle with some of the top marketing executives in the consumer healthcare industry, and a \$250 Tumi Gift Card!

Questions for Consideration:

- 1) Tell us about someone who inspires you, and why.
- 2) What’s the most important piece of feedback you’ve received in your career, and how has it motivated you?
- 3) What challenges are you facing in your career?
- 4) What drives you to succeed?



Submit your video to WLF@chpa.org or via Twitter using the hashtag #CHPAWLF19. **Deadline to submit entries is Monday, June 3, 2019. The winner (and all contestants) will be notified by Monday, June 17, 2019.**

For questions, please contact Allegra Bartscherer at abartscherer@chpa.org. For additional details on CHPA’s Women’s Leadership Forum visit chpa.org/WLF

** This contest is open to CHPA manufacturer members only.*

*** Winner must pay travel expenses.*