



2023 Marketing Forum Attendee List (November 15th, 2023)

Attendee	Company	Job Title
Goodman, David	Advantice Health	Vice President, Footcare
Radauscher, Kaitlyn	Advantice Health	Associate Brand Manager
Recchiuti, Kristin	Advantice Health	Chief Executive Officer
Bankeroff, David	Alcon Laboratories, Inc.	Head of US Sales
Stubbs, Ronald	ANB Canada	President
Navarro, Carlos	Aphena Pharma Solutions	Vice President and General Manager, Consumer Products Division
Garvey, Todd A.	Avrio Health L.P.	Executive Director, General Manager
Meckes, Sharon	Bausch + Lomb	Sr Director, Innovation
Montilla, Sasha	Bausch + Lomb	Senior Brand Manager
Murr, Sasha	Bausch + Lomb	Brand Manager, Lens Care
Pandya, Kinnary	Bausch + Lomb	Senior Product Manager
Ulloa, Paul	Bausch + Lomb	Director Healthcare Consumer Insights/Analytics
Youssef, Sally	Bausch + Lomb	Brand Manager, Lumify
Foster, Daniella	Bayer Consumer Health	Executive Board Member & SVP Public Affairs, Science and Sustainability
Dittrich, Britta	Beurer North America	President, NA
Vitrofsky, Stacy	Beurer North America	Marketing Manager
Grannan, Timothy	Blistex Inc.	President
Griesser, Melanie	Blistex Inc.	Vice President, Marketing
Haas, Amy	Blistex Inc.	Senior Brand Manager
Boudazin, Janick	Boiron Inc.	President & Chief Executive Officer



2023 Marketing Forum Attendee List (November 15th, 2023)

Attendee	Company	Job Title
Tefft, MaryEllen	Boiron Inc.	VP of Sales FDM
Gray, David	Ceuta Group	Head of Healthcare Brand Strategy
Macari, Dave	Ceuta Group	USA Senior Director, Client Strategy & Partnerships
Rascoe, Kate	Ceuta Group	USA Creative Director
Wade, Laura	Ceuta Group	Managing Director - 1HQ USA
Yates, Michael	Ceuta Group	COO
Stanton, Chris	Chain Drug Review	Director
Post, Mary P.	Checkable Health	Founder & CEO
Reichgott, Barry	Colgate-Palmolive Company	General Manager, Colgate Oral Pharmaceuticals
Badillo, Catherine	Combe Incorporated	Senior Brand Manager
Byun, Laura	Combe Incorporated	Senior Brand Manager
Gossage, Sean	Combe Incorporated	
Iveson, Karen	Combe Incorporated	Vice President Research & Innovation
O'Brien, Nick	Combe Incorporated	Senior Director
Kerr Ferrari, Lynda	Compass Marketing	Partner
Davis, Glenwood O.	Competitive Promotion Report LLC	Chief Executive Officer
Allgaier, Beth	Consumer Healthcare Products Association	SVP, Business Development & Industry Relations
Bartscherer, Allegra	Consumer Healthcare Products Association	Director, Marketing & Member Engagement
Driscoll, Charlynn	Consumer Healthcare Products Association	VP, Meetings & Education
Green, Brian	Consumer Healthcare Products Association	SVP, Finance & Operations and Chief Financial Officer



2023 Marketing Forum Attendee List (November 15th, 2023)

Attendee	Company	Job Title
Jones, Roberta	Consumer Healthcare Products Association	Executive Assistant, President's Office & Business Development
Leonard, Mary	Consumer Healthcare Products Association	Executive Director, CHPA Educational Foundation
MacKay, Duffy	Consumer Healthcare Products Association	SVP, Dietary Supplements
McFadden, Shanae	Consumer Healthcare Products Association	Director, Meetings & E-Learning
Melville, Scott	Consumer Healthcare Products Association	President & CEO
Spangler, David	Consumer Healthcare Products Association	SVP, Legal, Government Affairs & Policy
Stillwagon, Carla	Consumer Healthcare Products Association	Coordinator, Membership
Tolentino, Tatiana	Consumer Healthcare Products Association	Senior Manager, Education
Tringale, Mike	Consumer Healthcare Products Association	SVP, Communications & Public Affairs
Creagan, James	CrossingWell Consumer Health	President
Balbale, Musab	CVS Health	SVP, Chief Merchandising Officer
Konrad, Jocelyn	Family Dollar	Head of Stores
Dedman, Brittany	Focus Consumer Healthcare	Marketing Director
Menzel, Kevin	Focus Consumer Healthcare	Managing Director and Chief Operating Officer
Sisson, Holly	Focus Consumer Healthcare	Director of Marketing
Wismer, Alexis	Focus Consumer Healthcare	Director of Finance & Analytics
Linder, Jeff	Fresh Branding Group	Chief Creative Officer
Caceres, Agustin R.	Genomma Lab USA Inc.	President & General Manager, North America
Larson, Brad	Granules Consumer Health	Vice President, Sales and Marketing
Adetola, Denise	Haleon	Brand Manager, Flonase



2023 Marketing Forum Attendee List (November 15th, 2023)

Attendee	Company	Job Title
Agresta, Natalie	Haleon	Associate Brand Manager · Advil Base
Foster, Maura	Haleon	Shopper Marketing
Halpern, Natalie	Haleon	Brand Director - Centrum USA · Marketing Wellness Category
Mele, Jessica	Haleon	Brand Manager, Centrum Equity
Paley, Lisa D.	Haleon	President, North America
Reibrich, Amy	Haleon	Shopper Engagement Lead
Caruso, Augie	Health Monitor Network	EVP Key Accounts
Rodriguez, Kelli	Health Monitor Network	SVP OTC/CPG
Schalk, Suzanne	Hisamitsu Pharmaceutical Co., Inc.	Senior Brand Manager, Hisamitsu America
Barickman, James	Infirst Healthcare Inc.	President and Chief Executive Officer
Chibbaro, Rob	IQVIA	CSO Solutions
Moyer, Jennifer	J.R. Watkins	Chief Growth Officer
Schulz, Lauren	J.R. Watkins	Vice President of Marketing
Caron, Mariana	Kenvue	Associate Marketing Manager
Meyer, Madison	Kenvue	Associate Marketing Manager
Wang Goodridge, Michelle	Kenvue	U.S. President of Brand Growth
Choi, Fontane	Klick Inc.	Associate Director, Influencer Marketing
Gomez, Amy	Klick Inc.	SVP, Diversity Strategy
Tolbert, Kristin	Klick Inc.	Vice President, Cross-Cultural Marketing
Uppal, Paroo	Klick Inc.	Managing Director, Klick Consulting



2023 Marketing Forum Attendee List (November 15th, 2023)

Attendee	Company	Job Title
Causeaux, Julia	Lamar Media Corporation	National Media Strategist
Borsuk, Pete	Lansinoh Laboratories, Inc.	President and Chief Financial Officer
Curran, Katie	Lansinoh Laboratories, Inc.	VP Global Marketing
Peckham, Ian	Lansinoh Laboratories, Inc.	Associate Brand Director
Daley, Gina	L'Oreal USA Products, Inc.	Assistant Vice President, Integrated Health
Sloan, Randy M.	Lornamead, Inc.	President
Heethuis, Nick	Luminize	Director of Brand Impact
Kelly, Michael	M Kelly Media	President
Wills, Colleen	Menasha Packaging Company, LLC	Director - Healthcare/Self-Care
Sulsona, Tony	Nuheara Limited	VP of Sales and Marketing
Michaelson, Julie	PatientPoint	Vice President, Client Solutions
Webb, Stephanie	PatientPoint	Vice President Health & Wellness Strategy
Reilly, Hayes	PeopleSuite Talent Solutions	Managing Partner
Miller, Charles	Persuadable Research Corporation	President & CEO
Gaul, Nicole	Pocket Naloxone Corp.	Director of Marketing
McPeek, Julie	Provisor Marketing	Partner
Dioguardi, John	Racher Press	Publisher
Chase, Sarah	Radicle Science	VP of Marketing
O'Mahoney, Alyson	Ruder Finn	Managing Director
Balagat, Vincent	Sanofi Consumer Healthcare	Director, Pain & Sleep Innovation



2023 Marketing Forum Attendee List (November 15th, 2023)

Attendee	Company	Job Title
Bansal, Nimit	Sanofi Consumer Healthcare	Global Divestment Lead
Cappello, Luigi	Sanofi Consumer Healthcare	North American Head of Established Products
Ettenger, Katelyn	Sanofi Consumer Healthcare	
Loucks, Andrew	Sanofi Consumer Healthcare	Head, NA CHC
Levy, Susan B.	SBL Consulting Group	Founder & Principal
Quail, Dan	Similasan Corporation	President, North America
Rabago Franco, Arturo	Sophia Labs USA	COO, Country Manager USA
Fallin, Andrea	Strategy Concepts	Founder
Schloss, Kristin	Strides Consumer Healthcare	Marketing - North America Consumer Healthcare
Fishman, Ben	The Emerson Group	Director, Emerson Marketing
Karvonen, Elizabeth	The Emerson Group	Team Lead, Head of Store Brands
Achumba, Teresa	The Procter & Gamble Company	Brand Director Prilosec OTC
Asuncion, Virginia	The Procter & Gamble Company	Brand Director, North America - Vicks, NyQuil, DayQuil & Sinex
Gogol Bennett, Velvet	The Procter & Gamble Company	Senior Director, Global Health Care Communications
Cook, Robert	ZS Associates	Director of Commercialization
Evans, Russell	ZS Associates	B2C Practice Lead
Lambert, Christin	ZS Associates	Consumer Health Lead
Platt, Piers	ZS Associates	Associate Principal